Permit #S00064610

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00064610 **Type of Permit:** STILL **Release Date:** 05/06/2013

Production Company TRUE RELIGION APPAREL, INC.

Insured Company Name TRUE RELIGION APPAREL, INC.

Contact Phone No. 1 323-826-6400
Contact Phone No. 2 323-826-6400 599
Fax
Address 5233 Alcoa Avenue ,
Vernon, California 90058

Production Title TRUE RELIGION

Type of Production Still Photo

Producer Hallie Sand

Director n/a n/a

1st AD n/a n/a

Production Manager n/a n/a

FilmL.A. Coordinator Brian Palmert

Location Manager Hallie Sand
Primary Phone Mobile - 323-826-6400
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 323-826-400
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE $60.00

Total Permit Fee $60.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	S00064610	**Location Manager**	Hallie Sand
Production Company	TRUE RELIGION APPAREL, INC.	Primary Phone	Mobile - 323-826-6400
Insured Company	TRUE RELIGION APPAREL, INC.	Secondary Phone	
Production Title	TRUE RELIGION		

Location Address 516 S Anderson St, Los Angeles, CA, 90033

Location Type Warehouse

Film Dates 5/7/2013 - 5/8/2013 07:00 - 22:00 2 days

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document True Religion.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Cube Trucks	2
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	12

Filming Activities Exterior models against scenery; Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** J5

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

authorized

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Guru Denim inc dba True Religion **("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.**

at Principal's explicit direction

month

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 5/3/2013

Guru Denim inc dba True Religion
Name of Principal

By: Hallie Sand
Representative's Signature

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

Hallie Sand
Print Representative's Name

Marketing manager
Representative's title

2263 E. Vernon Ave
Vernon, CA 90058
Principal's Address

323-266-3072
Principal's Telephone

REVIEWED